

SHIKSHAPEETH COLLEGE OF MANAGEMEN.T & TECHNOLOGY
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NO. SCMT/DIR/016-PT.3/2021/100

July 14, 2021

NOTICE

**EXAM SCHEDULE of 'SOCIAL MEDIA OPTIMIZATION (SMO),
LINKEDIN MARKETING, GOOGLE ADSENSE & 'ATES" MODULES
(DIGITAL & E-COMMERCE MARKETING COURSE)**

Dear Students,

In continuation of our previous 'Notices' No. SCMT/DIR/2021/016-PT.3/603 dt. March 08, 2021 & SCMT/DIR/2021/016-PT.3/073 dt. June 21, 2021 on the subject(s) cited above, whereas syllabi and exams of most of Digital & E-Commerce Marketing Course are over, attached please find **FINAL ' GROUP WISE list(s) of students, eligible to appear in the exams of leftover undermentioned modules.** Group wise schedules pertaining to forthcoming exams of different Groups are given below:-

	<u>GROUP (A)</u>	<u>GROUP (B)</u>	<u>GROUP (C)</u>
(I) 'Social Media Optimization'	19-07-2021 (MONDAY) 12:00 NOON to 13:30 P.M.	19-07-2021 (MONDAY) 02:00 to 03:30 P.M.	19-7/2021 (MONDAY) 04:00 to 05:30 P.M.
(II) LinkedIn Marketing	21-07-2021 (WEDNESDAY) 12:00 NOON to 13:30 P.M.	21-07-2021 (WEDNESDAY) 02:00 to 03:30 P.M.	21-07-2021 (WEDNESDAY) 04:00 to 05:30 P.M.
(III) Google Adsense	23-07-2021 (FRIDAY) 12:00 NOON to 13:30 P.M.	23-07-2021 (FRIDAY) 02:00 to 03:30 P.M.	23-07-2021 (FRIDAY) 04:00 to 05:30 P.M.
(IV) 'ATES'	24-07-2021(SATURDAY) 12:00 NOON to 13:30 P.M.	Already conducted	Already conducted

02. After the above said exams are over, FINAL ASSESSMENT CERTIFICATE will be issued to the eligible students by SCMT. As regards exams of modules mentioned at Para 01 above, **all other details, as reproduced below, remain the same :**

- (i) Requirement of additional device; (ii) Display of 'Microsoft Team' link;
- (iii) Requirement to keep your 'Microsoft Team' App open during exam;
- (iv) Names / Mobile Numbers of Inch (Programme) & Coord (Academics);
- (v) Required drill for seeking relaxation in mandated attendance;

Wishing you all the best in the exam(s) in advance, clubbed with standard advice on current health issues viz. your dutiful approach in adhering to COVID-19 related guidelines / precautions for the welfare of health of the masses,

Yours faithfully,

(ANUJ MALHOTRA)
DIRECTOR

Anuj
14/7/2021